

CONTACT INFORMATION:

Hough Capital LLC

Paula Hinson

609-273-6012

[phinson@houghpetroleum.com](mailto:phinson@houghpetroleum.com)



RELEASE DATE:

January 14, 2022

## **Hough Capital LLC is charging forward in response to rapidly expanding demand for a robust Electric Vehicle infrastructure.**

Ewing, New Jersey, January 14 - Hough Capital, LLC, an innovative energy product supplier, is excited to announce the addition of JuiceBar Gen 3 electric vehicle (EV) charging stations, which will expand their clean energy product portfolio and enable widespread charger expansion to meet increasing demand in the EV sector. EV sales are set for nearly five-fold growth in the US by 2025. New Jersey is further accelerating electric adoption through incentives and mandates and has set an anticipated sales target of 330,000 EVs by 2025 with all state-owned vehicles fully electric by 2035. As of 2019, the state ranked highest on the ratio of EVs to charging outlets (34.83 EVs: 1 charging outlet), signifying a major hurdle in meeting public charging demand for the state and region.

JuiceBar's Gen 3 EV charger will be a valuable energy asset of Hough Capital's technology suite to solve the charging demand gap by increasing customers' ability to install affordable, reliable and scalable charging stations in less time and in more areas.

JuiceBar's Gen 3 is a dynamic level 2 charger, made and assembled in the US, with a 208/240 Volt system providing approximately 25 miles of driving range per hour. The charger boosts technology that is fully upgradable, and ready for current and next-generation EVs. The ability to install high-quality, affordable EV chargers allows a variety of entities, including higher education, corporate parks, gas stations, hotels, shopping centers, event facilities, retail and grocery outlets, and more, to meet current demand, generate additional revenue streams and prepare their site for rapid EV growth.

"We're excited to offer the JuiceBar Gen 3 charger to our product line in an effort to expand consumer access to EV charging stations. As an established and respected energy product supplier, Hough Capital customers can easily and cost-effectively enter the EV charging market while providing a premium service, expand their clean energy offerings and be part of the energy transition" said Greg Hough, Founder and CEO of Hough Capital.

Site hosts interested in offering JuiceBar EV charging stations can contact Paula Hinson, EV Territory Manager at (609) 273 - 6012 or via email at [phinson@houghpetroleum.com](mailto:phinson@houghpetroleum.com). For additional information please visit: <https://houghcap.com/clean-energy/>