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Hough Petroleum Promotes Lauren Hough to President & Integrator as Company Adopts the Entrepreneurial Operating System (EOS)

HAMILTON, N.J., November 11, 2025 – Hough Petroleum is excited to announce the promotion of Lauren Hough to President & Integrator as the company officially implements the Entrepreneurial Operating System (EOS) across its organization.

In her new role, Lauren will oversee day-to-day operations, leadership alignment, and execution of the company's strategic vision, ensuring all departments work in sync toward shared goals.

"Lauren has been instrumental in driving Hough Petroleum's growth, structure, and culture," said Greg Hough, CEO and Visionary of Hough Petroleum. "Her ability to bring clarity, accountability, and focus to every part of the business makes her the perfect Integrator as we enter our next phase of growth. I couldn't be prouder."

Lauren Hough, who previously served as Chief Administrative Officer and General Counsel, has been with the company for over 4 years. In that time, she has helped lead several major initiatives, including corporate governance modernization, real estate acquisitions, and car wash expansion.

The company's adoption of EOS reflects its commitment to operational excellence, strong leadership accountability, and disciplined growth. EOS provides a practical framework that enables organizations to define their vision, establish measurable goals, and ensure every team member is aligned and accountable.

"Our goal is to build a company that's scalable, healthy, and aligned — where everyone knows where we're going and how we'll get there," said Lauren Hough. "EOS gives us the structure to make that happen."

Hough, headquartered in Hamilton, NJ, is a leading Mid-Atlantic petroleum & energy products distributor of BP, CITGO, Gulf, Shell, Marathon and Sinclair branded gasoline and unbranded fuel. The company also provides petroleum-related services and equipment with operations in New Jersey, Pennsylvania, New York, Delaware, & Maryland as well as operating retail repair shops, convenience stores, and car washes. For more information, visit www.houghpetroleum.com or www.houghgroupholdings.com.

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